Larnaca, 02/10/2025

**Lidl Cyprus invests in people's well-being with its 6th Lidl Wellness Camp**

**A strategic initiative that strengthens Lidl Cyprus' purpose: to provide people with the tools for a better, more balanced and sustainable life.**

Under the auspices of the **Ministry of Agriculture, Rural Development and Environment**, the **Cyprus National Commission for UNESCO**, the **Cyprus Dietitians & Nutritionists Association**, the **Cyprus Psychologists Association** and the **Municipality of Ayia Napa**, Lidl Cyprus announces the launch of the competition for participation in the **6th Lidl Wellness Camp**.

With a firm commitment to promoting wellness and sustainability, Lidl Cyprus continues to invest in actions that embody the core of its corporate purpose: **to make proper nutrition, physical and mental health, and sustainable everyday life accessible to all.**

On **November 8 and 9, 2025**, at the **Atlantica Aeneas Resort in Ayia Napa,** 30 lucky participants will have the opportunity to experience a two-day weekend full of inspiration, knowledge and practical wellness experiences, as part of the **World Food Day** celebrations.

The programme of this year's two-day **Lidl Wellness Camp** was shaped around the **real needs of modern life** and includes short lectures, presentations and experiential activities by distinguished experts, focusing on practices that transform knowledge into tangible benefits for everyday life. At the same time, a **specially designed programme for children** has been planned, with creative and educational activities that promote well-being, proper nutrition and sustainability which has been adapted to their age group. See

Participation in the competition is **free** and offers a **full hospitality package** for winners and up to **three companions**, including accommodation, meals and full access to the activity programme. Interested parties can submit their participation via the online form that can be found on the Lidl Food Academy website, from 2 to 20 October 2025.

With the **Lidl Wellness Camp**, Lidl Cyprus **redefines the concept of corporate responsibility**, reinforcing its social mission: to **offer people the tools for a better life, with health, balance and sustainability**.

For more details, information, registration forms and updates regarding the **6th Lidl Wellness Camp**, the public can visit the following page <https://shorturl.at/iY3eA> .

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